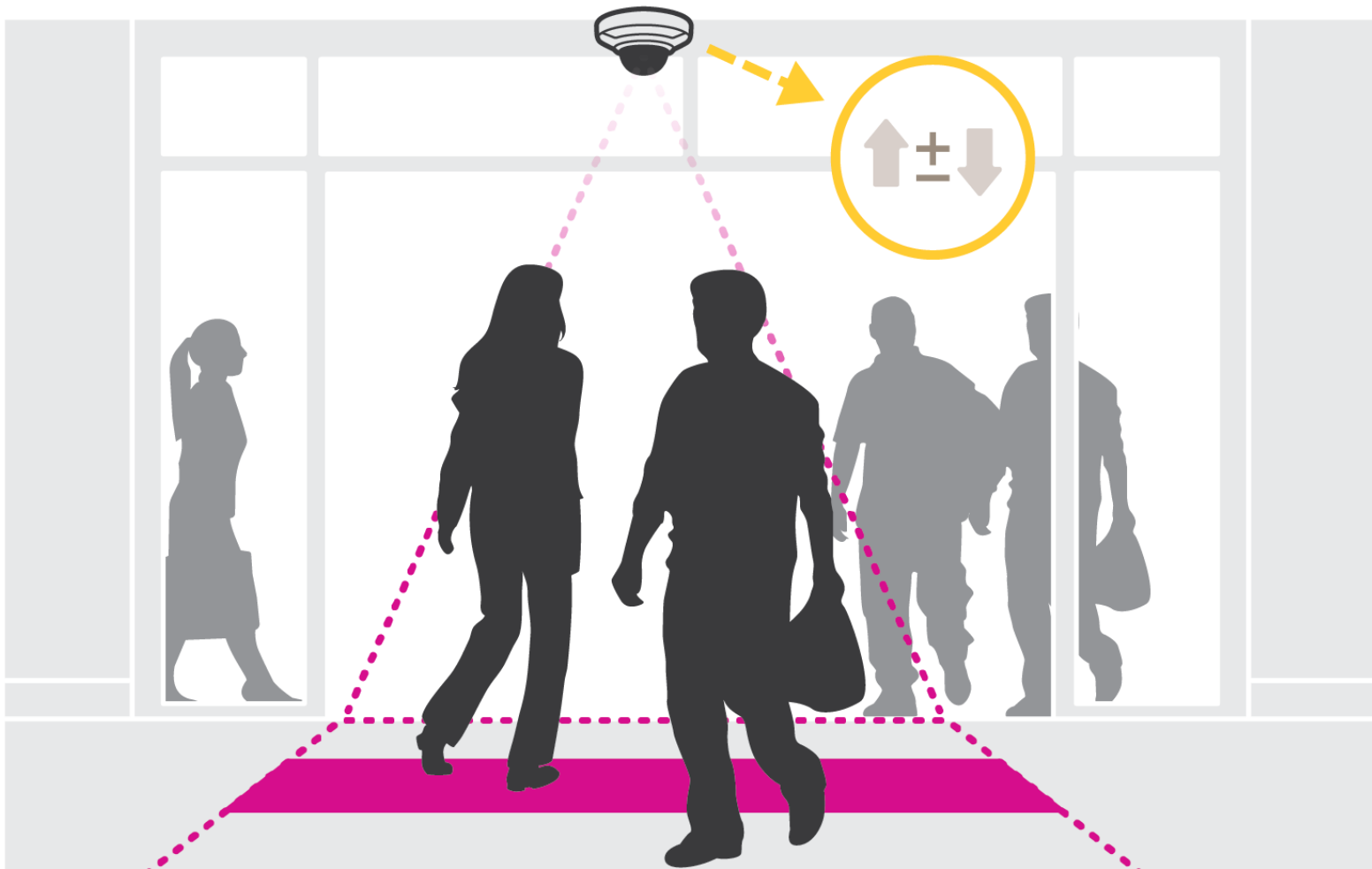


AXIS People Counter

Count people to make informed decisions

AXIS People Counter offers a cost-effective way to count your visitors. It enables reliable two-way counting of people in both directions simultaneously. Whether you want to analyze visitor flow, enhance visitor experience or reduce costs by adjusting your staffing levels, this application delivers actionable insight. It can help you make informed decisions so you can increase operational efficiency by planning according to visitor numbers and required service response. AXIS People Counter, together with a camera, can be used to cover single or double door entrances. For wide entrances, multiple cameras with embedded AXIS People Counter can be linked for synchronized counting.

- > [Analyze visitor trends](#)
- > [Optimize staff planning](#)
- > [Evaluate site performance](#)
- > [Increase operational efficiency](#)
- > [Enhance marketing efforts](#)



AXIS People Counter

Application		System integration	
Compute platform	Edge	Application Programming Interface	Open API for software integration. Specifications available at axis.com
Supported devices	For a complete list of recommended and supported products, go to axis.com	General	
Functionality	Automatic upload to separately sold AXIS Store Data Manager and AXIS Store Reporter. Counting data stored up to 90 days without SD card. Supports wide entrances using multiple counters.	Languages	English, German, Spanish, Italian, French, Chinese (simplified), Japanese, Russian
Configuration	Web configuration interface included.	Environmental responsibility: axis.com/environmental-responsibility	
Scenarios			
Typical applications	Entrances and exits in retail environments such as stores and shopping malls as well as public buildings such as museums or libraries.		
Mounting height	2.7 m to 10 m (8 ft 10 in to 32 ft 10 in)		
Limitations	Objects below approximately 110 cm (43 in) are not counted.		